No butts about it:
Rhode Island College’s Smokeout calls for smokers to dampen the fire
by Lisa Marie Cashman

This is your chance folks! All of you avid chain smokers have the opportunity to reap the benefits of the support and encouragement forthcoming from the Great American Smokeout being conducted Nov. 19-20 on the Rhode Island College campus. With the help of the Office of Health Promotion and several dedicated nonsmokers, smokers have the chance to make a serious commitment to putting out the fire and clearing the smoke from their lungs.

The two-day annual event this year has even more significance for college employees who smoke since Rhode Island College now is considered a “non-smoking” campus according to a policy adopted recently (and published in What’s News). The Smokeout here will feature a special lunchtime broadcast by WXON, the student-operated radio station, “live” from the Donovan Dining Center on Wednesday. Joining the WXON team will be former alumnus and DJ for WPRO-FM, Tony Mascaro.

Pulitzer prize-winning poet Maxine Kumin to give reading

Maxine Kumin, winner of the 1973 Pulitzer Prize for Poetry for her Up Country, will give a poetry reading Thursday, Nov. 20, at 3:30 p.m. in Rhode Island College’s Fogarty Life Science Building 005. The reading — free and open to the public — is being sponsored by the college English department, the Writing Center and the College Lectures Committee. “A Poetry Reading by Maxine Kumin” is designed to demonstrate to a wide audience — to students, colleagues and the general public — the importance of creativity to the development of our society. As an American poet, Kumin is renowned as an expert writer who possesses a notable drive and encouragement forthcoming from the Great American Smokeout being conducted Nov. 19-20 on the Rhode Island College campus.

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Kumin has written eight books of poetry — (1974), a collection of short stories, another to her credit a 1967 National Council on Education by the state’s Office of Higher Education. Rhode Island College annual contributions of $15.7 million to the Rhode Island economy.

One of the most significant effects of higher education is the “multiplier effect,” which suggests that the impact of higher education on Rhode Island’s economy has been estimated at between $1.4 billion and $2.1 billion.

In compiling the report DeLucia explains that only data which were commonly available from all of the state’s colleges and universities were used in reaching conclusions. Information collected by the Higher Education General Information Survey (HEGIS) formed the basis of the report’s analysis of revenue sources.

Personal spending by students and by visitors coming into the state because of the colleges and universities was also estimated. Data from studies conducted by Brown University, Salve Regina College, Wthrop College in South Carolina and the University of New Hampshire were used to project figures on personal spending. The report estimated that each college student in Rhode Island on the average spends $3147 annually. It also was estimated that the average expenditure by visitors to Rhode Island colleges and universities is $281 per out-of-state student.

The report acknowledges that many visitors also come to area colleges and universities for events having nothing to do with out-of-state students. The ratio of out-of-state students is used as a conservative figure.

Approximately 69,500 students are enrolled in the state’s colleges or universities. Of that number about 42,500 are Rhode Island residents and 27,000 are out-of-state students. About 43,500 are full-time students and 26,000 are part-time. The difference between the two figures is 17,500 full-time students on tuition and fees and excluding those students who spend $3147 annually. It also was estimated that the average expenditure by visitors to Rhode Island colleges and universities is $281 per out-of-state student.

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Incentive prizes for those contributing to the third annual State Employees Combined Charitable Campaign (SECCC) were drawn on Nov. 6. Among winning numbers to the SECCC received one raffle ticket. Those choosing to give through payroll deduction got three additional tickets and those who gave before Oct. 29 got two more tickets. The fifty winning numbers are listed below: SECCC Incentive Prize Winners:

A. Price, "you can eat prime rib with" from the Marriott Hotel, D. Janes; donated his Ce-Che-Presto print (Japanese Collection) donated by Kenneth Marcucci; R. Pietro, gift certificates from Friendly Fruti and Deli; P. Gush, two tickets to Showcase Café donated by State Employees Credit Union; M. F. Taylor, two albums from Michael Jackson; T. Brown, Sunday brunch for two at the Marriott Hotel; C. Riccallah, Rhode Island College (20th anniversary of the Rhode Island College Bookstore: B. Every, four hours of limousine service from JIF III Limousine; D. Dewey, green plant from Paisaqueri; E. Ferry, dinner for two at Hanley's donated by the President's Office; P. Sherlock and J. Maginnis, family passes to Rhode Island College basketball donated by Rhode Island College athletic department. Also winning prizes were: J. Mallory, gift certificate for LaShale Bakery; Ticket Number 167863 (no name on ticket); grapevine wreath; T. Brown, 4 years of college tuition donated to the Nov. 14 and Nov. 15 performances of Romeo and Juliet and by the Rhode Island College Theatre Company; R. Prull and P. Poston, one month membership from: A. Wilson; Watton, $21 cash donated by Rhode Island College Student Union; H. McKeon, Frozen tray of cookies from Deli-Lauke Bakery; R. Prull, decorative wreath donated by S. Vezie; B. Silvestri, two tickets to the holiday gala donated by the Rhode Island College Center Campus; P. trenor, sitting for his Xmas portrait from Images Photographers; E. Dewey, $25 cash from Local 3579; Council 84. T. Pamela, two tickets to the Nov. 25 concert by Barbara Cooke, the performance of the Rhode Island College Choral Society; (four tickets), the Jan. 27, 1987 production by the National Theatre of the Deaf and the March 12 concert by the Lunada Childs Dance Co., all donated by the Rhode Island Performing Arts Series; R. Cohen, needledown blanket; J. Maloney and J. Albright, one gift certificate each from Wes’ Rib House; R. Prull and P. Poston, gift certificates for two issuing sessions from ‘AA’; Hes and Hero Salon; H. Staff, gift certificate from the Little Inn; A. Brown, square basket including donations from M. Nocon, R. Comerford and Cassi Lipopol; E. Maginnis, two tickets to the Rhode Island Philharmonic; A. Koluch, $100 bonus from Lamberts CPA; Rev. R. Richardson, one rich-tote cake from Paolacchio; D. Bermite, gift certificate for LaShale Bakery donated by Rhode Island College Housing; A. Carnavale, fruit basket from Armando’s.

In addition, raffle prizes were won by the following: N. Gende plus, present from the Rhode Island College Commercials, Marcy, gift certificate from Smith's Restaurant; J. Center and C. Darby, polaroid camera from C. Bonani; L. Bonanno, J. Mitchell, D. Coons, R. Riccallah, and A. Murphy, one pizza plus beverage each from Donato’s Pizza; P. Gramm, Rhode Island College soccer ball donated by Rhode Island College Alumni Association.

Also winning raffle prizes were: A. Scanlon, tickets to see the World:... from Providence Performing Arts Center; G. Sensberg, and E. Maginnis, West End Pass; R. C. DeCamp, two tickets to the Nov. 4 concert of Arturo DeMonti and the Lucinda Childs Dance Company donated by the Rhode Island College Center Campus; T. O’Reilly, tickets to see the production of Follies and The Woman in Black, hand-painted watercolor slate donated by J. Flori; S. Flannery, escargot platter for 10 from the Blithmore Plaza Hotel; Ticket Number 166611 (no name on ticket); two tickets from Trinity Repertory Company and J. McKendall, popcorn maker donated by Delta Drug.

TV show by alumnus O. Reeder to focus on capital center project

Capital Center, the $100 million project to develop old railroad lands between the Rhode Island State House and the old Union Station in downtown Providence, will be the subject of the next Reeder Reports cable television program, "Stop the World... from Providence," to be broadcast via the local cable outlets.

The show, produced and hosted by Rhode Island College alumnus Olon Reeder of North Providence, will look at how the various aspects of Capital Center will affect the future of downtown Providence and how it will impact the state’s economy.

Among the issues which Reeder expects to explore will be the impact the project will have on parking; zoning, historic preservation and improvement, and the planned property tax re-evaluation and federal tax reform measures on potential development in the Capital Center.

He will also look at the river relocation project and the plans to reopen Providence’s waterfront.

Reeder also interviewed a number of figures prominently involved in the project for the show. Among them are James Gaid, executive director of the Capital Center Project management team and Stanley Bernstein, executive director of the Capital Center Commission.

The show will be broadcast via the state’s various communication systems, all cable services. Times and dates will be listed through the local cable outlets.

What’s News

deadline

tuesday

4:30 p.m.
"Exploring an Episode in Indian and Colonial American Relationships: The Rhode Island Holocaust from 1500-1700" will be the topic of an anthropology/geography department colloquium on Friday, Nov. 21, from noon to 1 p.m. in Rhode Island College's Gaige Hall 207 (Common Room). The format calls for a brief slide presentation followed by discussion. Members of the college community are invited to attend this brown bag colloquium and join in the discussion.

The "holocaust" referred to is known as the "contact" period when migrating Europeans first met native Americans, causing major alterations to the social activities, economic patterns and cultural symbols of the Narragansett. Current thinking suggests that 90 percent or tens of thousands of the Narragansett people died during this period.

"The impact of this genocide is still felt among living peoples throughout the Americas," say anthropologists.

OSKY CASCOME

'The best thing I could have done for myself'

by Lisa Marie Cashman

Five years ago, Osky Cascone, director of the Nursing Learning Lab, was a chain smoker. She smoked three packs of cigarettes per day which equals 60 cigarettes. Multiply that by 365 days and the total for the year is 21,900.

Consider that when Cascone quit smoking in January of 1981, the price of a carton of cigarettes was approximately $9. That's $1,081 to be exact.

After having burned numerous holes in her clothing and her kitchen floor, Osky decided it was time to quit.

"I had such a guilt trip because I knew that teaching health education and smoking just didn't mix," she says, remembering the reasons why she decided to quit.

"I'd be teaching a class of nursing students and suddenly have the urge to smoke just as I am lecturing. It was a distraction."

Cascone started hypnosis therapy during the first week of Christmas vacation. "I'd be teaching a class of nursing students and suddenly have the urge to smoke just as I am lecturing. It was a distraction." By the time the last session had rolled around, Osky had quit for good, "I was not to smoke more than a pack a day," she explains.

Finding the will power to give up smoking became the real challenge.

Osky also had a very personal reason for quitting. Her husband died of lung cancer.

"My hand would automatically reach for a pack either on my desk or my kitchen table," she relates as she mimics the motion. Otherwise, she claims her hand hovered over the carton of cigarettes.

"Quitting," says Osky Cascone, "was the best thing I could have done for myself.

OSKY CASCOME

AASCU publications examine role of public institutions in economic development

(AASCU) States are turning more often to public colleges and universities for help in achieving economic development goals. Institutions, thus, must be aware of development practices across the nation.

To meet this need, the AASCU has published two new resources: a report on The Higher Education-Economic Development Connection, Emerging Roles for Public Colleges and Universities and a companion volume of readings, Issues in Higher Education and Economic Development.

As stated in the report, "College and university involvement in economic development works most effectively when it supports and complements an institution's primary mission."

Public college and university leaders must analyze the uniqueness of their institution's situation when deciding how best to utilize institutional resources. This individualized approach ensures effective institutional involvement in economic development.

The report, The Higher Education-Economic Development Connection, was prepared for AASCU by SRI International under a cooperative agreement with the Economic Development Administration.

In the Issues book, educators, government officials and business people grapple with the difficult questions that arise when academic institutions become involved with the profit-making sector such as:

- Who should take the initiative?
- What is the proper role for a higher education institution?
- Does university intervention give one business unfair advantage over another?
- Who owns intellectual property?
- How can faculty be rewarded for sharing the expertise? How can universities keep faculty from being lured away by the larger salaries in business and industry?
- How can communities benefit when best-in-class education is brought to the community?
- Is higher education left out because of the lack of effective planning?

These articles are based on presentations made at the 1986 National Conference on Higher Education and Economic Development.

Complimentary copies of both publications are being sent to AASCU members. Additional copies are $20 for each two-volume set from AASCU Publications, One Dupont Circle, NW, Suite 700, Washington, D.C. 20036-1192.

ECONOMY

(continued from page 1)

Since it has been argued that in-state tuition and fee payments do not constitute "new" dollars in the economy one can estimate (the most conservative) shows the impact without those dollars included. That is the method which yields a figure of $15.7 million per year as the college's economic contribution.

However, a counter argument says that if in-state students were to leave the state to study they would take those dollars with them. So the report also shows the college's impact with those monies included. That figure is $36.7 million.

DeLucia points out that "Rhode Island College doesn't have a large number of out-of-state students, but for their numbers they contribute an enormous amount to the state."

She observes that the out-of-state student pays about three times as much in tuition and fees as in-state students and they also use the auxiliary services such as food service and the bookstore more than in-state students.

For example, the report shows that out-of-state students at Rhode Island College pay $2 million in tuition and fees. Also in the category of personal spending by students, out-of-state students spend $1.7 million each year.

The report also estimates that 90 percent of all college, faculty and staff spending in the public sector of higher education remains within the state.

The economic impact of the college's and universities has increased 27.8 percent between DeLucia's original study and the current report.
Tony winner Barbara Cook to perform Nov. 25th

Cook's performance marks the third concert of the season in the college's performing arts series. Her performance at RIC last season reportedly received a highly favorable audience response, prompting the return engagement.

Accompanying her will be musical director Michael Harper. Both have recently returned from a European tour.

The concert will feature a wide range of music, from classical to popular, showcasing the diversity of Barbara Cook's repertoire.

The Nov. 25 concert will be held at 8 p.m. in the college's Roberts Hall auditorium.

FRANCIS MERCARI

The Nov. 23 concert is funded in part by a grant from the Rhode Island College Performing and Fine Arts Commission. Admission to the concert is free. It is open to the public.

For more information call 456-8244.