What's News @ Rhode Island College

Rhode Island College

10-11-1983

Recommended Citation
https://digitalcommons.ric.edu/whats_news/240
Ostar to address anniversary convocation

Allan W. Ostar, president of the American Association of State Colleges and Universities, will be the keynote speaker on Oct. 26 at 4 p.m. when President David E. Swee convenes a special convocation to commemorate the 25th anniversary of the relocation of Rhode Island College to its present site.

The culmination of a week long series of events, the convocation will occur 25 years to the day after the campus was dedicated at a similar ceremony. That overflow assembly heard Lawrence G. Derthick, U.S. Commissioner of Education, speak in the same hall. He told the audience that what they were experiencing was “the seed time of the college,” as mainly teacher education institutions they are today.

Ostar will focus in his address upon the factors which are required to attain true academic excellence, and he will charge Rhode Island College to re-commit itself to the pursuit of such excellence.

RIC’s three living former presidents will be reconvened at the convocation. Two of them, Dr. William Gage and Dr. Joseph Kauffman, will have the status of President Emeritus conferred upon them. Dr. Charles Willard already has been named President Emeritus by the college.

Ostar has spent nearly all of his 33 year career working for the advancement of public higher education. He has been president of the AASCU since 1979. Prior to that he served as the organization’s first full time executive director in Washington, D.C. beginning in 1965.

The association has approximately 130 state colleges and universities as members. These institutions enroll more than two million students.

Initially Ostar directed much of his energy toward the transition of the state colleges and universities from their identity as mainly teacher education institutions to the multi-purpose comprehensive regional institutions they are today. In his role as president he has continued to stress constructive planning for the future.

Before coming to AASCU Ostar held the post of director of the Joint Office of Institutional Research for seven years. It is an operation he put together to serve the member institutions of the two national organizations representing state universities and land-grant colleges.

During World War Two he served as a combat infantryman in Europe with the 42nd (Rainbow) Division. He was awarded the bronze star for valor as well as other decorations.

A member of many boards and commissions and has received a number of honors and awards.

ALLAN OSTAR

RJC to get nearly $1-million for high tech

Rhode Island College will receive $963,816 as its share of the four million dollars which Governor J. Joseph Garrahy is making available to higher education as part of his “high technology” initiative. The Governor was scheduled to announce his program at a news conference at Shea High School in Pawtucket last Thursday at 3:00 p.m. and went to press.

RIC President David E. Swee said that he was delighted with the award.

Predicting the far-sightedness of the Governor and the Office of Higher Education, Swee said he is confident that the support for RIC’s programs in computer education will help the college improve its educational capability in the present and for the future.

Swee said that being able to upgrade the computer facilities to attain the computer literacy the people of the state need is a must.

“IT IS a very important and exciting new direction for Rhode Island and for Rhode Island College. Governor Garrahy and everyone connected with making this effort possible should be lauded for their vision and determination and for their commitment to the future of Rhode Island,” he said.

Years from now, generations which haven’t yet reached college or begun to think about it will have reason to be grateful for what was begun today with this program,” Swee added.

The goals of the high technology enhancement program at RIC are three-fold. They include (1) a substantial up-grading of the computer capabilities throughout the campus, including the needs of the growing computer science major, the increased use of computer assisted instruction, the supplement of computer usage for research, and the increased demand for computer literacy requirements; the college is establishing for all its students.

The goals also include (2) the provision of specific instruction in computer technology to teachers and professors in business, industry and the professions, particularly health sciences.

The goals also call for the high technology enhancement program at the college to (3) provide for the specific computer needs for technical, industrial and educational instruction.

Commenting on the Governor’s program, Dr. Eleanor McMahon, commissioner of higher education for Rhode Island, pointed out, “we were hearing a have and have not in society of high technology. Computers are in the affluent school systems and not in the less affluent.”

“Higher education needs state of the art equipment,” she said.

The Governor’s program will make a total of 8 million dollars available over the next three years. The money will be divided among higher education (four million dollars), elementary and secondary school systems (three million dollars), and vocational education (one million dollars).

continued on page 6
Zaki to visit Egypt

Dr. Gamal Zaki, professor of sociology and director of the Rhode Island College Gerontology Center, has been invited to visit Egypt during the first week of November to explore various opportunities in training and research opportunities in the field of aging.

These include: 1) the development of educational programs in cooperation with the Ministry of Higher Education; 2) the development of plans for research activities in the area of aging; 3) conducting a two to three day conference on aging for Middle Eastern college students. It provides a full scholarship of up to $5,000 annually for up to two years. The deadline for submission of copy and photos is Tuesday, 4:30 p.m. Tel. 456-8132

Bureau of Grants, Sponsored Projects:

Requests for proposals

The Bureau of Grants and Sponsored Projects will be providing information about requests for proposals (RFP's) on a regular basis in this column. Anyone interested in obtaining further information or applications and guidelines need only circle the number of the RFP on the enclosed coupon to the Bureau in Roberts 410.

1.) Mona Shaughnessy Scholars program (Faulk College)

This program assists educators in developing ideas from their experiences as teachers and administrators within post secondary education and to communicate these ideas to others.

The fund will make approximately 11 awards in 1984 to a maximum of $20,000 per scholar with a range of 1 to 3 months.

DEADLINE: November 1, 1983

2.) National Endowment for the Humanities.

A special fall deadline for the Basic Research Program to support collaborative or coordinated research projects. The due date for proposals is November 1, 1983. Projects are expected to lead to publishable products.

Specific areas encouraged:

a.) Research projects dealing with the biennial state of the U.S. Constitution. Awards up to $20,000 for a period of up to 15 months.

b.) Conferences and research projects dealing with national, philosophical, and professional problems in addressing society. The deadline for submission of proposals is March 15, 1984.

DEADLINE: January 12, 1983.

3.) Faculty Research Award Program in Foreign Language and Area Studies (FLAAS)

This program supports research and related activities in the foreign language and area studies programs. This is a national program. The deadline for submission of proposals is March 15, 1983.

DEADLINE: April 15, 1983.

4.) National Endowment for the Humanities - Visual Arts Program

This program supports projects designed to enhance the ability of students to appreciate the arts. Grants up to $5,000 are available.

DEADLINE: November 1, 1983.

5.) Fulbright-Hays Teacher Exchanges Programs (FTE)

This is a program of Education through the International Education Program. Funds for education and curricular specialists to participate in selected academic exchanges and seminars abroad.

Participating countries include:

Canada, Denmark, France, Germany, Italy, Switzerland, and the United Kingdom.

DEADLINE: October, 15, 1983.

6.) The Social Science Research Council - Ethnic and Values in Science Technology.

This supports research and related activities through grants for collaborative research projects, individual professional development activities and dissertation support. Approximately 30 competing grants totaling $1 million will be awarded in fiscal 1984.

DEADLINE: February 1, 1984.

7.) Kellogg National Fellowship Program

The basic aim of this program is to assist future leaders from academia in developing skills and competencies which may be used in teaching, research, and professional methods of addressing social issues. The deadline for submission of proposals is August 15, 1983.

DEADLINE: October 17th.

8.) United States - Japan Foundation for the Humanities - Research Awards in Humanities, Science and Technology.

New research proposals are needed. The program supports research on a broad range of topics designed to improve the ability of humanities to interpret, analyze and assess both the practices and the impact of science and technology.

The deadline for submission of proposals is December 1, 1984.

To offer workshops

Rhode Island College Counseling Center will be offering a six-week series of programs concerning common personal problems on Wednesdays, Oct. 5 through Nov., 16.

Referred to as the "Relaxation Workshop," the series will be conducted from 12:30 to 1:30 p.m. in the Student Union Ballroom, north corner, starting with "Assessment in Human Behavior" with Judy Gaines on Oct. 5. Gaines holds a master's degree in counseling and is a counselor at the Center.

On Oct., 12 the session will deal with "Victims of Juvenile Delinquency" by Dr. Tom Lavm, psychologist at the center.

On Oct., 19, Dr. Thomas Pustell, center director, will present "Deep Relaxation for Stress Management."

On Oct., 26, the session will deal with "Prevention of Procrastination."

This will be followed by Pustell, also.

On Nov., 2, Lavm will present "Overcoming Anxiety."

On Nov. 16, Gaines will present "Self- Confidence and Self-Esteem."

All sessions are open and the college community is invited.

The RIC Counseling Center, located in Craig Building, is open on a drop-in basis four days a week, Monday through Thursday. It is a confidential professional counseling, testing and consultation to assist students will be provided in educational and career plans and problems as well as to promote meaning full growth, satisfaction and success during the college years.

To offer workshops

Rhode Island College Counseling Center will be offering a six-week series of programs concerning common personal problems on Wednesdays, Oct. 5 through Nov., 16.

Referred to as the "Relaxation Workshop," the series will be conducted from 12:30 to 1:30 p.m. in the Student Union Ballroom, north corner, starting with "Assessment in Human Behavior" with Judy Gaines on Oct. 5. Gaines holds a master's degree in counseling and is a counselor at the Center.

On Oct., 12 the session will deal with "Victims of Juvenile Delinquency" by Dr. Tom Lavm, psychologist at the center.

On Oct., 19, Dr. Thomas Pustell, center director, will present "Deep Relaxation for Stress Management."

On Oct., 26, the session will deal with "Prevention of Procrastination.

This will be followed by Pustell, also.

On Nov., 2, Lavm will present "Overcoming Anxiety."

On Nov. 16, Gaines will present "Self- Confidence and Self-Esteem."

All sessions are open and the college community is invited.

The RIC Counseling Center, located in Craig Building, is open on a drop-in basis four days a week, Monday through Thursday. It is a confidential professional counseling, testing and consultation to assist students with personal, educational and career plans and problems as well as to promote meaningful growth, satisfaction and success during the college years.

To offer workshops

Rhode Island College Counseling Center will be offering a six-week series of programs concerning common personal problems on Wednesdays, Oct. 5 through Nov., 16.

Referred to as the "Relaxation Workshop," the series will be conducted from 12:30 to 1:30 p.m. in the Student Union Ballroom, north corner, starting with "Assessment in Human Behavior" with Judy Gaines on Oct. 5. Gaines holds a master's degree in counseling and is a counselor at the Center.

On Oct., 12 the session will deal with "Victims of Juvenile Delinquency" by Dr. Tom Lavm, psychologist at the center.

On Oct., 19, Dr. Thomas Pustell, center director, will present "Deep Relaxation for Stress Management."

On Oct., 26, the session will deal with "Prevention of Procrastination."

This will be followed by Pustell, also.

On Nov., 2, Lavm will present "Overcoming Anxiety."

On Nov. 16, Gaines will present "Self- Confidence and Self-Esteem."

All sessions are open and the college community is invited.

The RIC Counseling Center, located in Craig Building, is open on a drop-in basis four days a week, Monday through Thursday. It is a confidential professional counseling, testing and consultation to assist students with personal, educational and career plans and problems as well as to promote meaningful growth, satisfaction and success during the college years.

To offer workshops

Rhode Island College Counseling Center will be offering a six-week series of programs concerning common personal problems on Wednesdays, Oct. 5 through Nov., 16.

Referred to as the "Relaxation Workshop," the series will be conducted from 12:30 to 1:30 p.m. in the Student Union Ballroom, north corner, starting with "Assessment in Human Behavior" with Judy Gaines on Oct. 5. Gaines holds a master's degree in counseling and is a counselor at the Center.

On Oct., 12 the session will deal with "Victims of Juvenile Delinquency" by Dr. Tom Lavm, psychologist at the center.

On Oct., 19, Dr. Thomas Pustell, center director, will present "Deep Relaxation for Stress Management."

On Oct., 26, the session will deal with "Prevention of Procrastination."

This will be followed by Pustell, also.

On Nov., 2, Lavm will present "Overcoming Anxiety."

On Nov. 16, Gaines will present "Self- Confidence and Self-Esteem."

All sessions are open and the college community is invited.

The RIC Counseling Center, located in Craig Building, is open on a drop-in basis four days a week, Monday through Thursday. It is a confidential professional counseling, testing and consultation to assist students with personal, educational and career plans and problems as well as to promote meaningful growth, satisfaction and success during the college years.
Robert E. Viens is an associate professor of physical education at Rhode Island College. He is also an alumnus of RIC. His undergraduate years span the relocation of the campus from the foot of Capitol Hill to its present 12-acre campus it now occupies between Mt. Pleasant Avenue and Fruit Hill Avenue in North Providence.

Viens knows the area well. He graduated from RIC in 1964, taught in high schools for four years and then returned to become a faculty member there.

The sort of person who quietly wins your respect, Viens is the type of man you would be prone you want to call by his sobriquet. Nearly everyone refers to him as "Bob." People want to cooperate when he asks them to do something. His requests are precise and unambiguous. His faculty is an ideal place to work. He doesn't seek more than he needs or less.

"Nearly everyone refers to him as "Bob,"" said the Providence Preservation Society's, Rhodium Branch. "He is an avid historian, and his contributions to the preservation of New England. "There is a real concern, "he said, "to preserve our nation's heritage. People are becoming more aware of the need to study history."

Janson is currently a research assistant for Glenn Affant, who is writing a book about Roger Williams' letters, correspondence, and sermons, which may be published in the near future.

"We want to have a number of activities which would be of wide interest to the public. We are exploring different ideas for different programs, " said Viens. "We are looking to the community for support and interest in the celebration."

"We were lucky to have a number of people whose work and their expertise about the people and events of the time he studied."

Janson's assignment as an intern was to work with the Providence Preservation Society and to research and write about the historic waterfront area. He noted the vast structural and physical changes that took place over the past 300 years.

"I never realized how extensive the mapping activities were in Providence. It was not uncommon for Chipper ships to come to Providence as close as Bow St. on the west side of the river," he said.

Throughout his research, Janson met a lot of people and did many site inspections from India and Fox Point, the Great Salt Cove area, and the westside river to Davol Square.

"I was involved in the Providence Preservation Society Library, the Providence Public Library, and the city archives."

The brochure, scheduled to be published Oct. 1, is Janson's own, "It's my text. Nobody else did the writing," he said. "All editing decisions were made with me. I felt very comfortable with the final draft because it is my work. I feel a sense of accomplishment."

For the brochure, a freelance illustrator was hired, and the cover was designed specifically for the use of the Providence Preservation Society.

In his research, Janson noted that Providence was the hub of the state's mail system because of its geographical location along the river. "He was involved in a triangular slave trade," said Viens. "That's my favorite part of the research."

Moses, his brother, built a house on the lot. "I was enthralled with the building," said Viens. "We were not only building a house, we were building a community."

Janson said that Yankin's Publishing was really interested in the preservation of New England. "There is a real concern," he said, "to preserve our nation's heritage.

Janson is getting credit from the RIC History Department for his research. The department is currently offering an internship in applied history, in which students work in the field.

Janson, who has an associate degree from the Community College of Rhode Island, is now a history major at RIC. He was involved in the Student Advisory Committee. He enjoys photography, particularly in the baseball field, and has been freelanced for the RIC Anchor and the Creative Review.

In 1976, he won the New York Times award for the best research paper. That is what led him to the Yankin internship. "It was an assignment. I never knew what would happen."

Dr. George Kelner, in the history department, who received information from the Yankin Correspondence Company, wrote a letter to RIC for Yorkean Magazine. "He contacted the Office of Yankin, where the internship was going through," said Viens. "That's when the decision was made to hire Janson."

Janson also worked as an intern for the Providence Preservation Society. He was interested in photography and the preservation of Rhode Island History. Later on I got a call and I got the internship."

"Applications for Yankee internships may be obtained from the RIC Cooperative Education Office, Gage 246. Application deadline is Oct. 26."

If you happen to go on the self-guided historic waterfront tour tomorrow, you will see more than he needs or less.

Nearly everyone refers to him as "Bob."
Cape Verde president given warm reception at college

Aristides Pereira's first official visit to U.S.

"Welcome to R.I. College Senior President Aristides Pereira. The Cape Verdean students of Rhode Island College, we are honored with your visit."

The sign above in the college's Faculty Center was included in the welcoming reception given Sept. 30 to the president of Cape Verde, Aristides Pereira, on his historic visit to Rhode Island and Rhode Island's college.

Pereira, the 59-year-old head of state's first official visit to the United States, which was crammed with activities -- including a luncheon with Gov. J. Joseph Garra, an informal reception in the Student State House Rotunda, and a presidential address to this state's Cape Verdean-American community at Tolman High School in Pawtucket.

Pereira, who became Cape Verde's first president when the nation achieved independence from Portugal in 1975, spent three days in the Providence, Pawtucket and New Bedford, Mass., areas prior to flying to Washington for an Oct. 3 meeting with President Reagan.

At the start of his 12-day visit to the United States, he had addressed the United Nations, General Assembly.

Arriving at RIC in an official motorcade of 11 vehicles, including Rhode Island State Police, RIC Security and Safety personnel, and 22 governmental officials along with his wife, Carline Fortes Pereira, the president alighted from his gray oldsmobile at 11 a.m. and proceeded to an informal reception with college President David E. Sweet and Provost Willard F. Enteman, among other college officials, in Roberts Hall.

He then made his way under heavy guard of secret service men and security personnel to Alumni Lounge in Roberts where he faced representatives from the media for a press conference.

After the press conference, which was strictly limited to a half hour and during which the president spoke through an interpreter, the president and his entourage and college officials headed to the RIC Faculty Center for lunch. This was followed immediately by a special convocation in Gaige Auditorium where Pereira was awarded an honorary doctor of laws degree.

Except for the press conference, Pereira's every comment -- made in Portuguese or English and then Portuguese -- on behalf of the students "many of whom are here as first generation citizens and college students.

"We are now in a transition period and have a Democratic regime according to our own realities," said the president.

He said that any such reported turmoil in his country was "not a case of political dissent but disorder" and such is not allowed in any country.

Another reporter asked him if it were true that his government does not allow political dissent, and that people in Cape Verde have been jailed over opposition to his land reform.

Pereira attributed any such assumption to a "lack of information or dissemination" about his country.

Another question: "Do you have any political opponents?"

Answer: "No.

Pereira ended his press conference by saying his message to the Cape Verdean people here is one of brotherhood and to inform them of the "reality of what's going on in Cape Verde."

At a formal reception in the Faculty Center following the convocation, Pereira met privately with a student delegation of Cape Verdeans -- descents of students at RIC.

The president reportedly told the students to study hard so that they might one day return to Cape Verde to help rebuild the country.

At the informal reception in President Sweet's office at which both college and Cape Verde officials attended, Dr. Carolyn Flesher Lobban, associate professor of anthropology, presented Cape Verde President Aristides M. Pereira with a copy of her husband's book, Historical Dictionary of the Republic of Guinea - Bissau and Cape Verde.

Her husband, Dr. Richard Flesher, who is presently at the American University in Cairo, had asked her to read the book's dedication to the president which she did.

The book is dedicated "To the men, women and children of Guinea - Bissau and Cape Verde who died in the struggle against colonialism.

"Thank you very much," Pereira said later that Pereira seemed "very moved.

The book, dealing with all aspects of the historical, cultural and political life of the area, was written after a 1973 interview with Pereira by Professor Lobban - and published by the United Nations.

Another question: "Do you have any political opponents?"

Answer: "No.

Pereira ended his press conference by saying his message to the Cape Verdean people here is one of brotherhood and to inform them of the "reality of what's going on in Cape Verde."

At a formal reception in the Faculty Center following the convocation, Pereira met privately with a student delegation of Cape Verdeans -- descents of students at RIC.

The president reportedly told the students to study hard so that they might one day return to Cape Verde to help rebuild the country.
ARRIVING AT RIC’s Gaige Auditorium amid tight security is Cape Verde President Aristides Pereira (at left). Below, President David Sweet reads the citation of Pereira’s honorary degree bestowed on him that day.

ANSWERING QUESTIONS from print and broadcast journalists at a press conference in Roberts Alumni Lounge (far left), the president was always diplomatic. At immediate left the president meets in the Faculty Center with Cape Verdran students who attend RIC.
**HIGH TECH**

continued from page 1

"This will enable the Board of Governor's to three years from now put a significant investment in areas the board thinks important," McNabon noted. A teacher training program will be initiated through the Office of Rural Education, McNabon said. This program will offer instruction to teachers who will be instructing students in the use of the technology acquired. McNabon said that these students will be made to utilize the many people in the school systems who are already well versed in computers and who might be able to participate as trainers of their peers.

"I think it's a singularly exciting initiative that we have here in Rhode Island," she said. "I think it's unique in that the entire state is being given this opportunity. In other areas, specific cities have made the effort, but this is the entire state. It's really to Governor Garrahy's credit." According to John J. Salessey, assistant vice president for academic affairs, who was the college's point of contact with the Governor's Office on the project, the funds will be used to write an action program which will take place in six month phases between now and 1986.

Priority ordered lists of equipment in each of the three areas to be funded are being completed and the action phases have been broken up into these lists. Also in priority order are the areas which will be funded. The three areas which will be included are the computer science program; a demonstration laboratory in the School of Education and Human Development which would provide a demonstration center/training site for all students enrolled in teacher training, tutors from business, industry and government and other people who need to acquire skills in computer programs; and, thirdly, the RIC Industrial Technology Program.

The monies would be divided among the three areas as follows: the computer science program, $721,736; the demonstration lab in the School of Education and Human Development, $690,156 and the industrial technology program, $176,780.

Salessey cited the work of the college's computing center on student utilization, a body which had already been created when the Governoraring "launched" his high tech initiative. The committee had begun to work with college's needs in the area of computer technology and other high technology systems and was in a good position to make recommendations when the opportunity came about.

The committee, in consultation with the Governor's office, has issued a RIFWA, Elmwood Station, P. O. Box 304, Providence, R.I.02901.

The three areas which will be included are the computer science program; a demonstration laboratory in the School of Education and Human Development which would provide a demonstration center/training site for all students enrolled in teacher training, tutors from business, industry and government and other people who need to acquire skills in computer programs; and, thirdly, the RIC Industrial Technology Program.

The monies would be divided among the three areas as follows: the computer science program, $721,736; the demonstration lab in the School of Education and Human Development, $690,156 and the industrial technology program, $176,780.

The plan says that in the next decade the Rhode Island economy must create 70,000 new jobs! To achieve this the state and the college have tentative drafts of proposed strategic plans circulating in the expectation that final drafts can be brought forward for action yet this fall.

"We then transmit a digitized photo of your instructor, along with outline material," White says, "and you're basically ready to start the course." White says all anyone needs to take the courses are an Apple, IBM or Commodore personal computer and the machine will log you into the TeleLearning's host computer by phone.

But, he adds, a disk drive and printer are also available with new class information and print out your work.
We don't want poor community -- South Providence covering the period of 1982 to 1987, the minorities and poor in the state. The adult working activities. The representation of minorities in higher organization, and before his death in 1973. Dr. Lopes became director, said Walton.

In 1977 when Dr. David E. Sweet became RIC's new president, he reorganized the college's outreach efforts to improve the linkages between the college and the UEC, thus establishing the ties through the School of Continuing Education.

In 1975, Walton, one of whose mentors had been Walter Forson, UEC co-founder, was convinced to come board at the UEC, working under Dr. Lopes as a researcher and planning specialist.

One of his first acts as director was the instituting of a three-year plan which was to aggressively seek federal funds among others, and to increase the staff and level of services.

This led to the establishment of two exciting programs -- the Educational Opportunities Center (E.O.C.), which seeks to serve first generation college students, and an associates degree program through the Community College of Rhode Island.

That was doing two things: increasing the number of people we could provide service for and increasing the number of minority students in the post-secondary institution. Walton.

If you go into your research prior to 1968, RIC, as a public institution, had a poor track record of recruiting and retaining minority group members. The situation brightened in about 1968 to the mid-1970s, when we saw the greatest number of minority students enrolling, said Walton.

(See next weeks' "What's News" for part two -- the conclusion of this story.)
There's a new look and new lettering on Penn State T-shirts, sweatshirts and caps. This fall the traditional Nittany Lion with its old block lettering are gone.

They're victims of a renewed campus push of as much as $500,000 in licensing revenues. Indeed, more schools--mostly in the province of the Third Federal District Court in Pennsylvania--soon may be jockeying honored old symbols and logos in favor of new ones in the coming years, according to various administrators, trademark experts, and clothing manufacturers.

The reason, they say, is to make it easier to control and lay claim to the money to be made from manufacturers who marketed products without paying the schools.

They took an out of the picture. Crossland says, "They figured 'if we're going to the hassle (in the courts), why don't we go ahead and change the marks?' That way, they're right to license them is unquestioned, and the old marks still being printed without licenses become worthless."

The University of Pittsburgh recently lost a battle in the Third District Court with Champion products, which has been producing shirts with the Pitt name and panther symbol since 1936. In 1980, Pitt had adopted a new rule that firms must pay because of its long record of using the trademark without challenge from Pitt.

The case is now on appeal. A number of other schools are facing similar problems. Brigham Young, Virginia, and Georgia have all recently threatened to go to court to stop private firms from marketing beer and drinks with their names and initials on the cans.

Some schools were pleased to have their marks, schools must have a record of protecting the symbols, and must be able to prove having "first internal and commercial use" of them, explains Edith Collier of the U.S. Trademark Association.

Some schools can't even say where their symbols came from, since many originally were the informal work of students or local artists, points out Roy Parcells, head of Du Pont and Parcells, the New York design firm that created Penn State's new look.

The result can be the 21 different versions of the same logo for each of the Nittany Lion, or other symbols that may not be "distinctive" enough to provide an identity so fit trademark laws, he adds.

In trying to create a new, distinctive Nittany Lion, for example, parcells discovered 125 year four and 37 two-year colleges around the country are currently using some kind of cat as a symbol.

Parcells also recently created a new visual identity for Georgia Southern University.

But adopting wholesale changes and taking the wrath of traditionalists--and grammarians (Penn State, for instance, is now written as "Pennsylvania in the new trademark scheme")--can be expensive. Fisher says he tried to help Penn State spent on the new logo. He does remember the first bid he got from a firm for $150,000. "That," he remembers, "was a short conversation."

Crossland says that part of the old for a new identity "really is not a practical route unless there's a strong likelihood of getting tied up in litigation" over licensing somewhere down the road.

"They would have changed everything in a minute," contends the midwestern manufacturer about the Illinois school that recently "blackmailed" me into paying a licensing fee. It may not be worth it, Crossland says of the hopefully-successful National Football League licensing program estimate "that if colleges ever organized and together, they could do it for as much as the NFL." That would amount to some $3.5 billion a year in revenues for the nation's campuses.

**Mini-Concerts**

Rhode Island College Dance Company will offer its annual mini concerts for Rhode Island school children in the college's Roberts Auditorium on Oct. 11 and 12. Between 1,000 and 4,000 youngsters from some 30 schools, mostly from the Providence, Cranston and Lincoln areas, will be in the house for the 9:30 a.m. performances.

In addition, a 12:30 p.m. performance will be offered on Oct. 11, says Paul M. Trigell, director of dance.

The college community is invited to these performances, which are a sign of charge. Concert performances will last approximately 45 minutes and will include a 20-minute lecture-demonstration of modern dance techniques and composition problems, and three dances from the dance company's current repertoire, including a new contemporary jazz dance choreographed by Illinois dance professor Danny Franke.

The RIC Dance Company will take their production to various Rhode Island high schools on Nov. 4 and Nov. 18, Schools at which a performance will be given have not yet been selected, says Trigell.

For more information call 456-8646.