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Budget Gallery Night Providence

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**GALLERY NIGHT PROVIDENCE**PO Box 983 Providence, R.I. 02901
401.751.2628**Budget
Gallery Night Providence****Transportation and Staffing**

Three Art Trolleys	\$1,200 (\$400 each)	\$ 1,200.
PPS Gallery Guides	\$350 (Guides \$75 ea + adminis.)	\$ 4,200.

Promotion Tools

Full Color Promotional Brochure (50,000 Printed)		\$12,000.
Full Color Rack Card (30,000 Printed)		\$ 3,000.

Postage for Quarterly Mailing (5,000)		\$ 4,000.
Mailing List Labels & Print		\$ 1,000.
Gallery Signage One time (\$100 each)		\$ 1,400.

Manager of Promotion (\$400/month)		\$ 4,800.
Labor Labels and Distribution		\$ 500.
Distribution rack cards 4 times (\$200)		\$ 1,000.

General Office Needs

Post Office Box		\$ 160.
Checking Account		\$ 96.
Misc. Postage		\$ 100.

Advertisement

Radio Advertisement (\$600 /month)		\$ 7,200.
Newspaper Advertisement (\$600/month)		\$ 7,200.
Providence Journal		
Ads Local Papers \$200/		\$ 1,200.

Total		\$49,056.
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INCOME RAISED		\$20,000.
SPONSORSHIP OPPORTUNITIES		\$29,056.