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Letter to Eric

Richard Goulis

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AS220

May 1, 1998

Dear Eric:

Please find enclosed a check for your commission on the "planter" you sold from your Open Window show.

I have thought a lot about our conversation the other day. Your suggestion of putting Brick Wall and Open Window artists on the calendar is a good one. Starting in May I will be putting them in.

I do not however, agree with you about these spaces being of any less importance than any of the main galleries here. The official policy has always been that the Open Window and Brick Wall spaces are to be "self-managed" by the artist exhibiting. These spaces are experimental in nature and artists will either rise to the occasion as many do, like yourself, or fail. There are also many degrees of success or failure within that range. These two spaces have attracted artists in varied stages of development and skill levels. I believe that is one of the strengths of AS220 and is a true representation of our mission to open our space to anyone who wishes to exhibit here. I do not always agree with the way an artist chooses to hang things but it is not my place to judge it. If artists need hanging help I am there to assist them in any way I can.

Selling work is not the main goal of this gallery, but there are people out there who want to buy artwork and this place has sold quite a bit of it including a fair amount of yours. Charging artists a commission on sales is the alternative to charging a hanging fee. If you have any other suggestions on how to improve the gallery please let me know.

Sincerely,

Richard Goullis
Gallery Director

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