

Rhode Island College

Digital Commons @ RIC

Open Textbook Initiative

College Events & Initiatives

Fall 11-17-2017

Beyond Savings: Empowering Faculty to Make the Switch

Dragan Gill
dgill@ric.edu

Lindsey Gumb
Roger Williams University, lgumb@rwu.edu

Follow this and additional works at: https://digitalcommons.ric.edu/open_textbook



Part of the [Accessibility Commons](#), [Education Economics Commons](#), [Higher Education Commons](#), and the [Higher Education Administration Commons](#)

Citation

Gill, Dragan and Gumb, Lindsey, "Beyond Savings: Empowering Faculty to Make the Switch" (2017). *Open Textbook Initiative*. 25.

https://digitalcommons.ric.edu/open_textbook/25

This Article is brought to you for free and open access by the College Events & Initiatives at Digital Commons @ RIC. It has been accepted for inclusion in Open Textbook Initiative by an authorized administrator of Digital Commons @ RIC. For more information, please contact digitalcommons@ric.edu.



What word(s) come to mind when you hear the term "OER"?



Start the presentation to activate live content



If you see this message in presentation mode, install the add-in or get help at PollEv.com/app

What role best identifies you?



Faculty

Staff

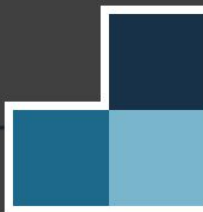
Student

Other



Start the presentation to activate live content

If you see this message in presentation mode, install the add-in or get help at PollEv.com/app



Beyond Savings

Empowering Faculty to Make the Switch

Dragan Gill, Reference Librarian, Assistant Professor, *Rhode Island College*

Lindsey Gumb, Instructional Technology Librarian, Assistant Professor, *Roger Williams University*

What is OER?

OERs are broadly considered to meet the “5Rs Framework,” meaning that users are free to:

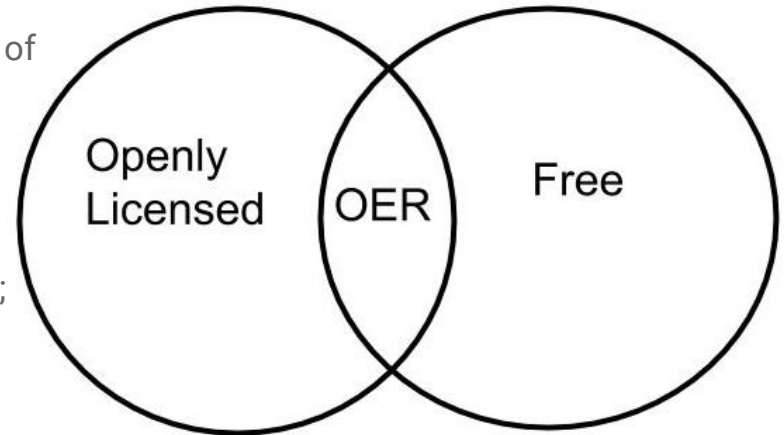
Retain: Users have the right to make, archive, and own copies of the content;

Reuse: Content can be reused in its unaltered form;

Revise: Content can be adapted, adjusted, modified or altered;

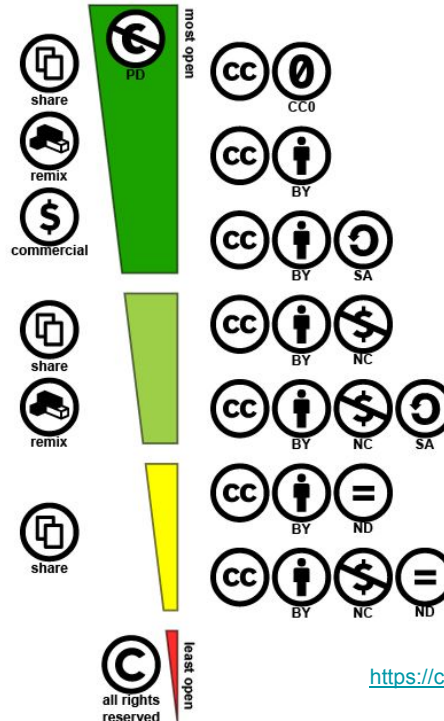
Remix: The original or revised content can be combined with other content to create something new;

Redistribute: Copies of the content can be shared with others in its original, revised or remixed form.



Creative Commons Licenses

Most OER are licensed with a Creative Commons License



By Creative commons (the original CC license symbols), the combined work by Shaddim and is hereby cc-by-4.0 licensed.
<https://creativecommons.org/about/downloads/> <https://creativecommons.org/policies/>,
Public Domain, <https://commons.wikimedia.org/w/index.php?curid=47247325>

Our OER Experience

Roger Williams

Library's Role

OER Faculty Fellows

Campus Climate

What Does Progress Look Like?

Our OER Experience Rhode Island College

Campus Team

Administration

Faculty Support & Stipends

Future Publishing Support Goals:
Technology & Time

Rhode Island Open Textbook Initiative

Governor's Challenge announced
September 27, 2016

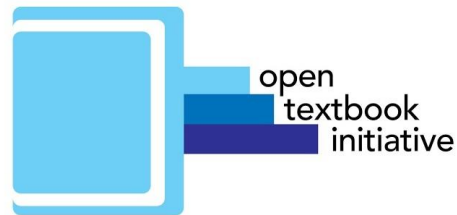
Office of Innovation & RIC

Open Textbook Network (OTN)

11 colleges and universities in Rhode
Island participating fully

Librarians as leaders

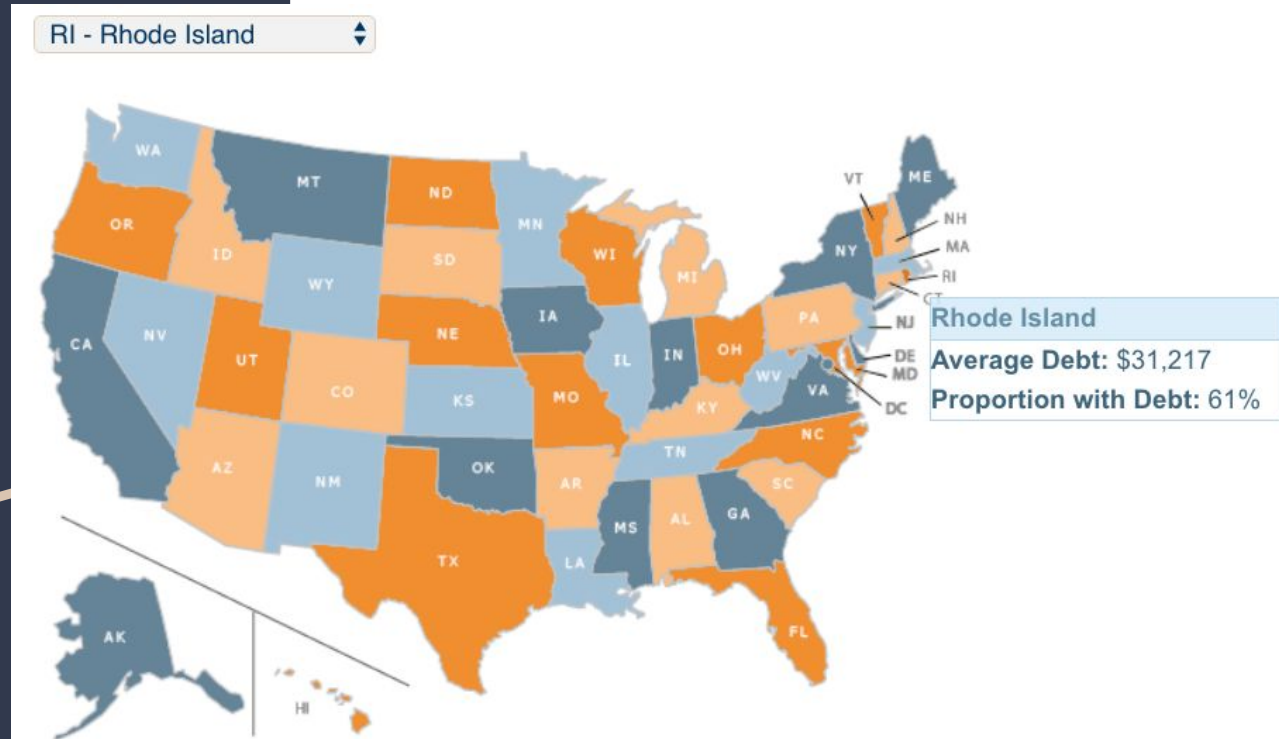
Year one: \$870,000 in savings!



Access & Affordability

| | Tuition & Fees | Required Hours of Work at Minimum Wage |
|---------------------------|----------------|--|
| Roger Williams University | \$35,668 | 3,715 |
| Rhode Island College | \$8,776 | 914 |

Access & Affordability



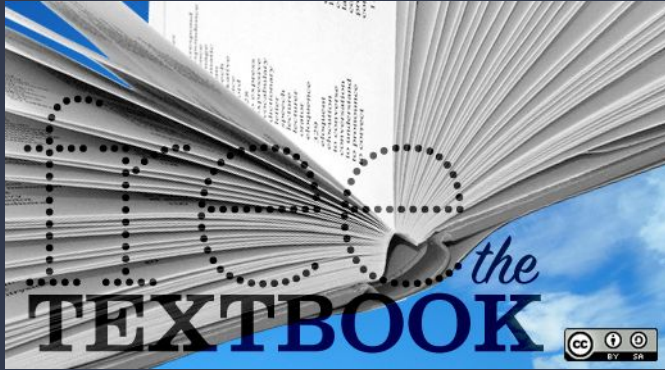
“Teaching and learning practices only practical in the context of the 5R permissions characteristic of open educational resources.”

David Wiley

Chief Academic Officer of Lumen Learning,
Education Fellow at Creative Commons

Faculty of Instructional Psychology & Technology, Brigham Young University

Open-Enabled Pedagogy



<http://blogs.oregonstate.edu/engage/2013/03/22/free-the-textbook/>

“**Fundamentally**, I don’t want to be part of a movement that is focused on replacing **static**, over-priced textbooks with static, **free** textbooks.” – Robin DeRosa (2015)

Campus Culture – Questions Emerge



Campus Culture

Questions Emerge

“Feel like my students like to hold onto the book for future reference.”

“When I offered ebooks to students in the past; all preferred actual textbooks.”

Reframing & Empowering

With the 5Rs students and faculty can **retain** any OER or open textbook.

Currently, students sell textbooks at the end of the semester, rent and have time-limited access codes for online materials.

Open textbooks and OER come in all the same formats of other teaching materials.

With the 5Rs students and faculty can **redistribute** printed copies.

“I understand and appreciate the motive here. If OER resources are available [sic] and appropriate, instructors should be able to choose them. I am greatly concerned that people will try to force these on faculty, which would be bad policy...and violate academic freedom.”

Reframing & Empowering

With the 5Rs you can **revise** and **remix** content for more flexibility in your teaching.

“I need to select textbooks that prepare students for the national certification examination for occupational therapy assistants and usually rely on recommendations from professional association or colleagues from other occupational therapy assistant programs.

Our students have a 100% pass rate on this examination so I am hesitant to deviate from the selections I have made.”

Reframing & Empowering

12 Peer-reviewed studies, surveying 5,201 professors and students on their perceptions of quality of OER found:

50% - Same Quality

35% - Better

15% - Worse

13 Peer-reviewed studies on the efficacy of OER found:

95% Same or better outcomes

“If this technology makes teaching and learning simpler and more powerful, am open to learning. If makes more diluted and complicated, different matter.”

Reframing & Empowering

Collaborate with your faculty professional development center, Instructional Technologists, and IT department.

- Match technologies to teaching styles.
- Give faculty time to experiment and make gradual change.
- Find faculty who have already adopted open to confer.

Avoid “fauxpen” educational resources.

“For our large courses, like Business Writing, Open Texts would be a great idea. For some of our unique electives, I doubt there would be Open Texts that would work.”

Reframing & Empowering

Know your Resources

First Year/Gen-Ed: [OpenStax](#)

Specialized Topics: [Luminos](#)

Create Your Own - With Students

[Project Management for Instructional Designers](#)

Open Projects

[Citizen Science](#)

[Citizen Archivists](#)

Open Licensing & Digital Knowledge Production in the Classroom



Open-Enabled Pedagogy means:

- Reusing + Revising: Sharing digitally without requesting permission from object holder.
- Remixing: Creatively using beyond initial study and original presentation of the objects.
- Retaining + Redistributing: Students can add copies of their work to portfolios, which can be used for further academic or professional work.
- Discussing Intellectual Property and the purpose of contributing to research.

Final Toolkit/Actions Faculty Can Take!

Tell your Colleagues about OER

Identify Campus Support & Your Role

Explore Repositories & Resources

Imagine How you Would Teach if you did not Have to Worry about Copyright and Fair Use

Dragan Gill • dgill@ric.edu

Lindsey Gumb • lgumb@rwu.edu



[@lindseygumb](https://twitter.com/lindseygumb)