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## AS220 presents the Rental Wall

AS220

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## AS220 presents the **RENTAL WALL**

Dear Artist:

Thank you for your interest in the Rental Wall of AS220. The Rental Wall is the newest exhibition opportunity for area artists. So that the procedures will be clear, please read this and **retain for future use!**

### **RENTAL WALL PROCEDURE**

The purpose of the Rental Wall is to encourage all emerging Rhode Island area artists by providing a forum for the appreciation and acquisition of their art works. An emerging artist is one who does not have exclusive representation with a local gallery, art dealer or art consultant. All artwork is one-of-a-kind, unique, and original work done by fine artists. Work while done in school or done under supervision is not accepted.

The Rental Wall is located on the left side of the second floor hallway of the AS220 complex. We exhibit artworks of approximately 10 to 20 artists at a time, hung from floor to ceiling in a salon style. Artists can hang **one or two works** (no more due to space limitations) on wall space ranging from 1,8 ft wide to 10,8 ft. wide, all with a 10 ft. high ceiling. All work must be available for rent and sale. Works can either be purchased outright from the Wall, or rented with an option to buy (see rental fees on the reverse of this sheet). You will be notified of any works that are rented, sold, or returned from rental. You may hang more work if a piece gets rented or sold. There is no cost to the artist for having work on the Rental Wall.

#### **In order to get work on the Rental Wall artists have to send in:**

- slides (standard 35mm, no more than 10, with name, title, media, size, price and arrow)
- resume
- artist statement
- one color picture (optional)

Slides are collected in order to show potential clients (corporations and others) a bigger selection of artworks. We will call you to set up an appointment to meet with you if a client shows interest in your work. Color pictures are collected to be put on AS220's homepage to show your work world wide.. Slides, pictures, resumes and artist statements may be updated any time.

**After filling out the application** artists are invited on a first come, first serve basis to put up artwork for a period of 2 months, with a possible extension of 1 or 2 months. You will be notified when space opens up. If you do not have work ready to go, the space will go to the next artist, and you will be called when the next space opens up.

**Hanging and removing** of works is done by the artists on Saturday from 1pm to 4pm. Bring your own hanging supplies.

AS220 charges a 25% commission fee on rentals and/or sales for its services

AS220 retains final decision in all aspects of organization, management, presentation, promotion and sales.

Depending on the purchase price of your artwork, the following bi-monthly rental fees apply:

| Sales Price   | Rental Fee | Artist 75% | AS220 25% | Tax 7%  | Total     |
|---------------|------------|------------|-----------|---------|-----------|
| 0-\$500       | \$ 25.00   | \$ 18.75   | \$ 6.25   | \$ 1.75 | \$ 26.75  |
| \$501-\$1000  | \$ 40.00   | \$ 30.00   | \$ 10.00  | \$ 2.80 | \$ 42.80  |
| \$1001-\$2000 | \$ 65.00   | \$ 48.75   | \$ 16.25  | \$ 4.55 | \$ 69.55  |
| \$2001-\$3000 | \$ 90.00   | \$ 67.50   | \$ 22.50  | \$ 6.30 | \$ 96.30  |
| \$3001-\$4000 | \$ 115.00  | \$ 86.25   | \$ 28.75  | \$ 8.05 | \$ 123.05 |
| \$4001-\$6000 | \$ 135.00  | \$ 101.25  | \$ 33.75  | \$ 9.45 | \$ 144.45 |

For questions please call Marlies Huiberts at 621 8605.